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Coromandel

Electorate Profile

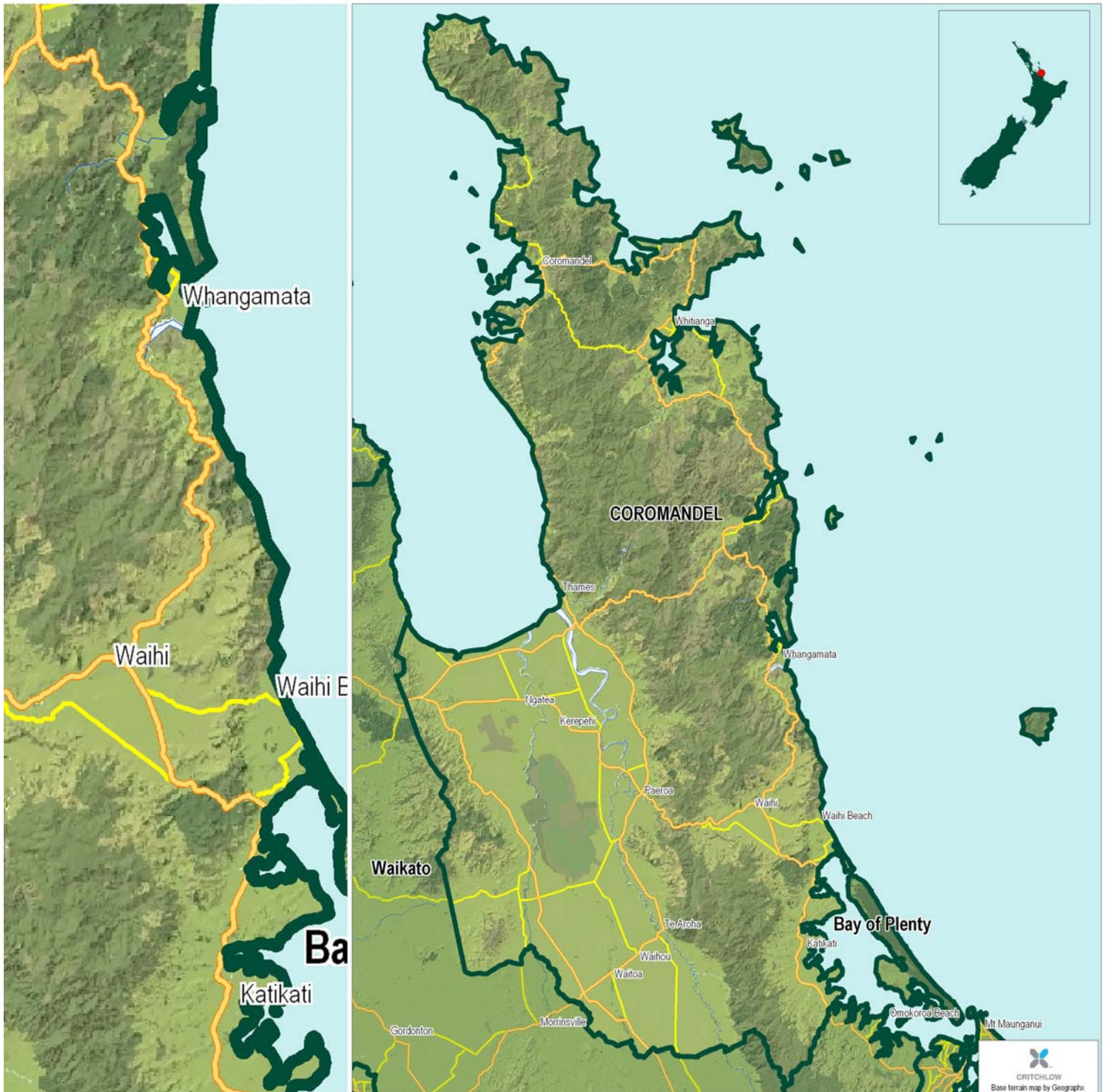


Table of Contents

Coromandel: Electoral Profile	3
2008 Election Results (Electorate)	4
2008 Election Results - Party Vote	4
2005 Election Results (Electorate)	5
2005 Election Results - Party Vote	5
Voter Enrolment and Turnout 2005, 2008	6
Coromandel: People	7
Population Summary.....	7
Age Groups of the Usually Resident Population.....	7
Ethnic Groups of the Usually Resident Population	7
Birthplace of Usually Resident New Zealand Population	8
Birthplace and Years Since Arrival in New Zealand, for Overseas Born	8
Languages Spoken	8
Highest Qualifications of the Population aged 15 years and over	9
Ethnic Group of School Pupils.....	9
Iwi Affiliations	10
Religious Affiliations.....	11
Coromandel: Households.....	12
Family Type of Families in Private Dwellings	12
Family Income	12
Social Marital Status.....	12
Household Composition of Private Dwellings.....	12
Access to Telecommunications.....	13
Tenure of Dwellings	13
Socio-Economic Status Decile of Schools in the Electorate, July 2007	13
Index of Socioeconomic Deprivation for Areas within the Electorate	14
Index of Deprivation Map	15
Coromandel: Work.....	16
Personal Income of the Population aged 15 years and over	16
Income Support Received by those aged 15 years and over	16
Labour Force and Employment Status of the Population aged 15 years and over	17
Occupations of the Gainfully Employed	17
Business Locations by Industry at February 2006.....	18
Industries of the Gainfully Employed	19
Glossary.....	20
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Coromandel: Electoral Profile

General Notes

The Coromandel electorate is based on the communities of the Coromandel Peninsula (Thames, Coromandel, Whitianga, Whangamata, and Waihi), as well as the Hauraki Plains communities of Miranda, Paeroa, and Te Aroha.

Coromandel was the first electorate in New Zealand to elect a Green MP (in 1999). It has the second-lowest proportion of 20-29 year-olds in the country (7.4%), the highest proportion of 50-64 year-olds (21.3%), and the second-highest proportion of over 65 year-olds (19.1%). Over one fifth (22.6%) of the electorate receives New Zealand superannuation or a veteran's pension – the second-highest share among general electorates.

Election Results

The winning candidate in the 2008 election, Sandra Goudie (National Party), captured a majority (63.05%) of the 35,931 valid electorate votes cast for candidates in the Coromandel electorate. The seat was previously held in 2005 by Sandra Goudie (National Party) with a margin of 10,578. The National Party captured a majority (51.65%) of the party votes in Coromandel, up about 7.5 percentage points on its party vote share in 2005. Turnout (total votes cast as a proportion of enrolled electors) in 2008 was 81.55%.

2008 Election Results (Electorate)

Candidate	Valid Votes	Share (%)
GOUDIE, Sandra (NAT)	22,653	63.05
KININMONTH, Hugh (LAB)	8,093	22.52
REDWOOD, James (GP)	4,201	11.69
BASSETT, Ray (ACT)	624	1.74
RUREHE, Huey (KIWI)	360	1.00
Total Valid Votes	35,931	100.00
Total Votes Cast	36,394	101.29

Winning Candidate: GOUDIE, Sandra Anne - majority 14560

For interpretation of abbreviations, see Glossary.

2008 Election Results - Party Vote

Party	Valid Votes	Share (%)
National Party	18,855	51.65
Labour Party	9,487	25.99
Green Party	2,773	7.60
New Zealand First Party	2,312	6.33
ACT New Zealand	1,605	4.40
United Future	272	0.75
Māori Party	269	0.74
Kiwi Party	239	0.65
Jim Anderton's Progressive	217	0.59
The Bill and Ben Party	196	0.54
Aotearoa Legalise Cannabis Party	141	0.39
Family Party	51	0.14
Alliance	29	0.08
Democrats for Social Credit	16	0.04
Libertarianz	13	0.04
New Zealand Pacific Party	11	0.03
Workers Party	11	0.03
RAM - Residents Action Movement	4	0.01
The Republic of New Zealand Party	3	0.01
Total Valid Votes	36,504	100.00
Total Votes Cast	36,708	100.56

2005 Election Results (Electorate)

Candidate	Valid Votes	Share (%)
GOUDIE, Sandra (NAT)	19,064	52.95
PURNELL, Max (LAB)	8,486	23.57
FITZSIMONS, Jeanette (GRE)	5,554	15.42
FOOTE, John (NZF)	1,792	4.98
ROBERTSON, Lee (UF)	385	1.07
ANDERSON, Annette (JAP)	280	0.78
JOHNSTON, Peter Tiki (DEST)	274	0.76
BASSETT, Ray (ACT)	172	0.48
Total Valid Votes	36,007	100.00
Total Votes Cast	36,267	100.72

Winning Candidate: GOUDIE, Sandra (NAT) - Majority: 10578

For interpretation of abbreviations, see Glossary.

2005 Election Results - Party Vote

Party	Valid Votes	Share (%)
National Party	16,062	44.16
Labour Party	11,535	31.71
New Zealand First Party	3,661	10.07
Green Party	2,713	7.46
United Future New Zealand	895	2.46
ACT New Zealand	557	1.53
Jim Andertons Progressive	358	0.98
Destiny New Zealand	211	0.58
Māori Party	165	0.45
Aotearoa Legalise Cannabis Party	104	0.29
Christian Heritage NZ	25	0.07
Democrats for Social Credit	24	0.07
Libertarianz	24	0.07
The Republic of NZ Party	9	0.02
99 MP Party	8	0.02
NZ Family Rights Protection Party	7	0.02
Alliance	6	0.02
OneNZ Party	6	0.02
Direct Democracy Party	2	0.01
Total Valid Votes	36,372	100.00
Total Votes Cast	36,505	100.37

Voter Enrolment and Turnout 2005, 2008

	Coromandel	NZ	Coromandel	NZ
	2005		2008	
Voting Age Population (VAP)*	47,200	2,990,300	49,900	3,138,000
Electors on General Roll (EGR)	43,641	2,639,393	45,176	2,761,093
Electors on Māori Roll	3,305	208,003	3,495	229,666
Total Enrolled**	46,946	2,847,396	48,671	2,990,759
Total Votes Cast by EGR (TVC)	36,684	2,164,495	36,840	2,233,146
% VAP Enrolled	100	95	98	95
Turnout (TVC as % EGR)	84	82	82	81

* Estimated population statistics as at: June 2005; June 2008; ** Enrolment statistics as at: September 2005; November 2008.

Coromandel: People

Population Summary

	Numbers and Percent Change
Usually Resident Population 2006 Census	63,366
Usually Resident Population 2001 Census	60,909
Increase 2001-06	2,457
Percent Increase 2001-06	4
Percent Increase 2001-06, New Zealand	8

Age Groups of the Usually Resident Population

	Coromandel			New Zealand
	Number	%	Rank *	%
Age 0-4 Years	3,666	5.8	55	6.8
Age 5-14 Years	8,943	14.1	39	14.7
Age 15-19 Years	3,891	6.1	58	7.5
Age 20-29 Years	4,713	7.4	62	12.7
Age 30-49 Years	16,506	26.0	60	29.4
Age 50-64 Years	13,515	21.3	1	16.5
Age 65 Years and Over	12,135	19.1	2	12.3
Total	63,369	100.0		100.0
Median Age (Years)	43		3	
Total 18 Years and Over	48,006	75.8		73.8
Total Males	31,290	49.4		48.8
Total Females	32,076	50.6		51.2

The median age for New Zealand as a whole is 35 years.

Ethnic Groups of the Usually Resident Population

	Coromandel			New Zealand
	Number	%	Rank *	%
European	47,859	78.1	13	67.6
Māori	9,516	15.5	25	14.6
Pacific Peoples	1,011	1.7	52	6.9
Asian	1,257	2.1	52	9.2
Middle Eastern/Latin American/African	144	0.2	55	0.9
Other (incl New Zealander)	7,974	13.0	17	11.2
Total Specified	61,272	100.0		100.0
Not Elsewhere Indicated	2,094	3.4		4.3

People reporting themselves in more than one category have been counted in each, so the sum of responses in the table may be greater than the number of people responding.

Birthplace of Usually Resident New Zealand Population

	Coromandel			New Zealand
	Number	%	Rank *	%
New Zealand	52,167	82.3	18	73.5
Overseas	8,580	13.5	45	21.8
Not Specified	2,619	4.1		4.7
Total	63,366	100.0		100.0

Birthplace and Years Since Arrival in New Zealand, for Overseas Born

	Coromandel			New Zealand
	Number	%	Rank *	%
UK and Ireland				
under 5 Yrs	621	7.2	28	5.8
5 - 9 Yrs	216	2.5	33	2.2
10 - 19 Yrs	351	4.1	19	3.0
20 Yrs and over	2,826	32.9	3	16.8
Total UK and Ireland	4,164	48.5	10	28.6
Pacific Islands				
under 5 Yrs	60	0.7	55	3.3
5 - 9 Yrs	63	0.7	37	2.5
10 - 19 Yrs	66	0.8	46	3.5
20 Yrs and over	159	1.9	43	4.8
Total Pacific Islands	375	4.4	49	15.4
North East Asia ⁽¹⁾				
under 5 Yrs	93	1.1	58	7.3
5 - 9 Yrs	36	0.4	59	3.6
10 - 19 Yrs	54	0.6	55	3.3
20 Yrs and over	18	0.2	57	0.6
Total North-East Asia;	219	2.6	61	15.4
Overseas Born				
under 5 Yrs	1,755	20.4	60	30.9
5 - 9 Yrs	891	10.4	60	16.2
10 - 19 Yrs	1,158	13.5	45	17.0
20 Yrs and over	4,422	51.5	3	31.5
Total Overseas Born	8,583	100.0		100.0

⁽¹⁾ North East Asia includes China, Korea, Taiwan, Hong Kong, Japan.

Languages Spoken

	Coromandel			New Zealand
	Number	%	Rank *	%
English	59,505	93.9	11	91.2
Māori	2,322	3.7	26	3.9
NZ Sign	321	0.5	50	0.6
Samoan	102	0.2	61	2.1
Other	3,435	5.4	50	12.6
None	909	1.4	61	1.9
Total People	63,369	100.0		100.0

People reporting themselves in more than one category have been counted in each, so the sum of responses in the table may be greater than the number of people responding.

Highest Qualifications of the Population aged 15 years and over

	Coromandel			New Zealand
	Number	%	Rank *	%
No Qualification	15,351	30.2	5	22.4
Level 1 Certificate Gained at School	7,689	15.1	3	12.2
Level 2 Certificate Gained at School	4,041	8.0	44	8.3
Level 3 or 4 Certificate Gained at School	1,356	2.7	63	5.4
Overseas Secondary School Qualification	1,863	3.7	43	5.5
Level 1, 2 or 3 Certificate Gained Post-school	1,932	3.8	45	4.1
Level 4 Certificate Gained Post-school	5,490	10.8	13	9.1
Level 5 Diploma	1,473	2.9	58	3.5
Level 6 Diploma	2,697	5.3	20	5.0
Bachelor Degree and Level 7 Qualifications	2,574	5.1	60	10.0
Post-Graduate and Honours Degree	396	0.8	60	1.8
Masters Degree	390	0.8	53	1.9
Doctorate Degree	87	0.2	52	0.5
Not Specified	5,412	10.7	27	10.4
Total	50,760	100.0		100.0

Ethnic Group of School Pupils

	Coromandel			New Zealand
	Number	%	Rank *	%
European	7,568	70.2	19	57.4
Māori	2,649	24.6	19	21.6
Pacific Peoples	160	1.5	53	9.3
Asian	254	2.4	44	8.3
Other	97	0.9	47	2.1
Overseas	51	0.5	47	1.4
Total Roll	10,779	100.0		100.0

Prepared from Ministry of Education data.

Iwi Affiliations

Iwi	Number
Ngāpuhi	1,773
Ngāti Porou	1,017
Ngāti Maniapoto	738
Ngaiterangi	690
Ngāti Tamaterā	678
Ngāti Maru (Marutuahu)	591
Waikato	570
Ngāi Tahu / Kāi Tahu	402
Ngāti Hako	378
Ngāti Tūwharetoa	336
Te Arawa	315
Tūhoe	285
Tainui	255
Hapū Affiliated to More Than One Iwi	249
Ngāti Ranginui	246
Ngāti Paoa	231
Ngāti Tara Tokanui	219
Ngāti Awa	210
Ngāti Maru region unspecified	198
Ngāti Raukawa (Waikato)	174
Ngāti Raukawa region unspecified	168
Ngāti Porou ki Harataunga ki Mataora	156
Te Atiawa (Taranaki)	156
Ngāti Whātua	141
Te Rarawa	138
Ngāti Kahungunu ki Te Wairoa	138
Ngāti Haua (Waikato)	135
Ngāti Pūkenga	135
Whakatōhea	129
Ngāti Whakaue (Te Arawa)	126

These are the top 30 Iwi for the Coromandel electorate. People reporting themselves in more than one Iwi have been counted in each, so the sum of responses in the table may be greater than the number of people.

Religious Affiliations

	Coromandel			New Zealand
	Number	%	Rank *	%
Buddhist	477	0.8	37	1.4
Christian	30,864	52.1	46	54.2
- Anglican	10,353	17.5	16	14.8
- Baptist	1,050	1.8	17	1.5
- Brethren	312	0.5	25	0.5
- Catholic	6,351	10.7	60	13.6
- Christian (not further defined)	2,739	4.6	41	5.0
- Congregational/Reformed	39	0.1	60	0.4
- Jehovahs Witnesses	411	0.7	10	0.5
- Latter Day Saints	276	0.5	42	1.2
- Methodist	1,968	3.3	24	3.3
- Pentecostal	912	1.5	49	2.1
- Presbyterian	6,192	10.4	18	10.3
- Salvation Army	243	0.4	16	0.3
- Seventh Day Adventist	132	0.2	44	0.4
Hindu	270	0.5	40	1.7
Islam/Muslim	120	0.2	48	1.0
Judaism/Jewish	60	0.1	42	0.2
Māori Christian	993	1.7	20	1.8
- Ratana	738	1.2	22	1.4
- Ringatū	282	0.5	9	0.4
Spiritualism and New Age Religions	432	0.7	7	0.5
Other Religions	393	0.7	17	0.7
Residual Categories	9,429	15.9	16	14.3
No Religion	22,101	37.3	17	34.6
Total Specified	59,262	100.0		100.0

People reporting themselves in more than one category have been counted in each, so the sum of responses in the table may be greater than the number of people responding.

* Rank 1 (high) to 63 (low) among general electorates. Ranks are of % in each group. Some totals may differ due to rounding.

All tables prepared from Statistics New Zealand 2006 Census data, unless otherwise noted.

Coromandel: Households

Family Type of Families in Private Dwellings

	Coromandel			New Zealand
	Number	%	Rank *	%
Couple Only	9,108	50.2	4	39.9
Two Parent Family	6,201	34.2	60	42.0
One Parent Family	2,820	15.6	46	18.1
Total	18,132	100.0		100.0

Family Income

	Coromandel			New Zealand
	Number	%	Rank *	%
Nil or Loss	123	0.7	24	0.7
\$1-\$5,000	147	0.8	35	1.0
\$5,001-\$10,000	213	1.2	17	1.0
\$10,001-\$15,000	390	2.2	13	1.8
\$15,001-\$20,000	849	4.7	5	3.7
\$20,001-\$25,000	2,235	12.3	2	7.7
\$25,001-\$30,000	702	3.9	11	3.3
\$30,001-\$35,000	1,122	6.2	1	4.5
\$35,001-\$40,000	915	5.0	12	4.4
\$40,001-\$50,000	1,713	9.4	6	7.8
\$50,001-\$70,000	2,958	16.3	31	15.9
\$70,001-\$100,000	2,187	12.1	61	15.8
\$100,001+	2,127	11.7	53	18.5
Not Specified	2,457	13.5		13.9
Total	18,135	100.0		100.0
Median (\$)	46,700		60	

The median family income for New Zealand as a whole is \$59,000.

Social Marital Status

	Coromandel			New Zealand
	Number	%	Rank *	%
Married	24,972	49.2	14	43.7
Other Partnership	7,014	13.8	25	13.5
Total Partnership	31,986	63.0	12	57.3
Non-Partnered	15,942	31.4	53	36.2
Not Stated	2,829	5.6		6.6
Total	50,760	100.0		100.0

Household Composition of Private Dwellings

	Coromandel			New Zealand
	Number	%	Rank *	%
One Family	17,361	68.8	25	67.8
Two Families	363	1.4	50	2.5
Three or More Families	15	0.1	42	0.2
Non-Family Household	780	3.1	54	5.0
One Person Household	6,453	25.6	16	22.6
Not Available	279	1.1		1.9
Total Households	25,251	100.0		100.0

Access to Telecommunications

	Coromandel			New Zealand
	Number	%	Rank *	%
No Access	669	2.6	11	2.0
Cellphone	17,739	70.2	41	71.1
Telephone	21,384	84.7	54	87.8
Fax	7,551	29.9	17	24.9
Internet	12,789	50.6	56	58.0
Total Households	25,254	100.0		100.0

Households reporting more than one means of access to telecommunications have been counted in each stated category. Thus the sum of responses in the table will be greater than the number of households.

Tenure of Dwellings

	Coromandel			New Zealand
	Number	%	Rank *	%
Owned	16,539	65.5	26	62.7
- mortgage	6,729	26.6	60	32.9
- no mortgage	8,889	35.2	4	27.1
- mortgage not specified	921	3.6	2	2.7
Not owned	7,251	28.7	36	31.1
- paying rent	5,457	21.6	48	26.7
- no rent	1,665	6.6	5	3.9
- rent not specified	129	0.5	14	0.4
Tenure not specified	1,461	5.8		6.2
Total households	25,254	100.0		100.0

Socio-Economic Status Decile of Schools in the Electorate, July 2007

Decile	Coromandel				New Zealand	
	Number of Schools	%	Number of Pupils	%	% of Schools	% of Pupils
One	4	6.5	395	3.7	10.4	7.4
Two	5	8.1	565	5.2	9.7	7.5
Three	9	14.5	874	8.1	9.6	7.9
Four	10	16.1	2,859	26.5	9.9	9.6
Five	11	17.7	2,788	25.9	9.7	10.1
Six	11	17.7	1,817	16.9	9.5	9.5
Seven	4	6.5	938	8.7	9.9	10.7
Eight	5	8.1	461	4.3	9.1	9.3
Nine	1	1.6	63	0.6	9.8	10.4
Ten	0	0.0	0	0.0	10.0	14.6
Not allocated	2	3.2	19	0.2	2.3	3.0
Total	62	100.0	10,779	100.0	100.0	100.0

Decile Ten is the highest socio-economic status.

Prepared from Ministry of Education data.

Index of Socioeconomic Deprivation for Areas within the Electorate

Area Unit	Index of Deprivation 2006 (1)
Pauanui Beach	4
Turua	4
Tahuroa	4
Tahawai	4
Aongatete	4
Hauraki Plains	5
Springdale	5
Waihou-Walton	5
Tairua	6
Hikuai	6
Te Puru-Thornton Bay	6
Ngatea	6
Ohinemuri	6
Athenree	6
Whitianga	7
Coromandel	7
Te Rerenga	7
Whangamata	7
Parawai	7
Waihi Beach	7
Waitoa	7
Island View-Pios Beach	7
Moanataiari	8
Te Aroha	8
Katikati Community	8
Kerepehi	9
Paeroa	9
Waihi	10

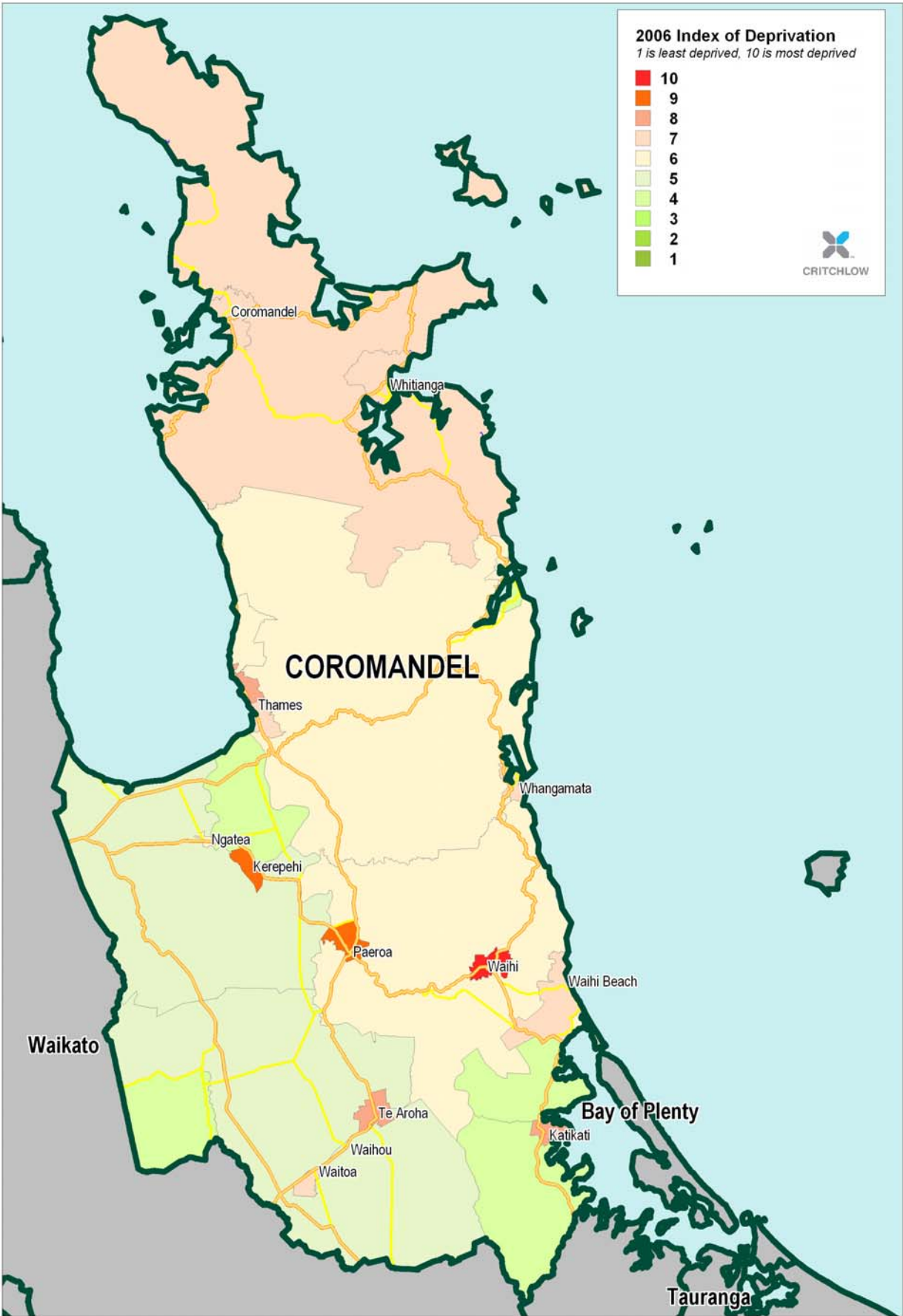
(1) The higher the Index of Deprivation (1 - 10), the more socioeconomically deprived an area is considered (see Glossary). Area Units do not correspond directly to Electorates, therefore only Area Units that are primarily within each Electorate are included.

Prepared from data published by the University of Otago, Wellington.

* Rank 1 (high) to 63 (low) among general electorates. Ranks are of % in each group. Some totals may differ due to rounding.

All tables prepared from Statistics New Zealand 2006 Census data, unless otherwise noted.

Index of Deprivation Map



Coromandel: Work

Personal Income of the Population aged 15 years and over

	Coromandel			New Zealand	
	Number	%	Rank *	%	
Nil or Loss	1,983	3.9	51	5.1	
\$1-\$5,000	2,976	5.9	61	7.0	
\$5,001-\$10,000	4,035	7.9	11	7.2	
\$10,001-\$15,000	8,271	16.3	2	11.3	
\$15,001-\$20,000	5,235	10.3	3	8.2	
\$20,001-\$25,000	4,233	8.3	4	7.0	
\$25,001-\$30,000	3,759	7.4	16	6.8	
\$30,001-\$35,000	3,285	6.5	29	6.4	
\$35,001-\$40,000	2,919	5.8	56	6.4	
\$40,001-\$50,000	3,459	6.8	58	8.3	
\$50,001-\$70,000	3,384	6.7	59	8.9	
\$70,001-\$100,000	1,344	2.6	52	4.0	
\$100,001+	1,203	2.4	36	3.3	
Not Specified	4,671	9.2		10.2	
Total	50,760	100.0		100.0	
Median (\$)	20,600		56		

The median personal income for New Zealand as a whole is \$24,400.

Income Support Received by those aged 15 years and over

	Coromandel			New Zealand	
	Number	%	Rank *	%	
NZ Superannuation or Veterans Pension	11,466	22.6	2	13.9	
Unemployment Benefit	1,059	2.1	48	2.9	
Sickness Benefit	1,290	2.5	18	2.2	
Domestic Purposes Benefit	1,548	3.0	29	2.9	
Invalids Benefit	1,797	3.5	7	2.4	
Student Allowance	342	0.7	59	2.0	
Other government benefits	1,410	2.8	50	3.0	
No government benefit	44,127	86.9	35	87.3	
Not specified	2,562	5.0		6.3	
Total aged 15 and over	50,757	100.0		100.0	

People reporting themselves in more than one category have been counted in each, so the sum of responses in the table may be greater than the number of people responding.

Labour Force and Employment Status of the Population aged 15 years and over

	Coromandel			New Zealand
	Number	%	Rank *	%
Full-time Employed	21,885	43.1	57	48.4
Part-time Employed	7,800	15.4	18	14.4
Unemployed	1,374	2.7	48	3.4
Total Labour Force	31,062	61.2	58	66.2
Not in Labour Force	18,513	36.5	3	30.4
Labour Force Status Not Specified	1,182	2.3		3.4
Total Aged 15 Years and over	50,757	100.0		100.0
Employed				
- Paid Employee	18,378	36.2	62	47.9
- Employer	3,363	6.6	7	4.5
- Self-Employed, Not Employing	5,892	11.6	1	7.5
- Unpaid Worker in Family Business	1,236	2.4	10	1.3
- Employment Status Not Specified	954	1.9	22	1.8
- Total Gainfully Employed	29,688	58.5	54	62.8

Occupations of the Gainfully Employed

	Coromandel			New Zealand
	Number	%	Rank *	%
Managers	7,104	23.9	4	17.1
Professionals	3,468	11.7	58	18.8
Technicians and Trades Workers	3,663	12.3	30	12.2
Community and Personal Service Workers	2,103	7.1	54	7.9
Clerical and Administrative Workers	2,733	9.2	59	12.1
Sales Workers	2,343	7.9	52	9.4
Machinery Operators and Drivers	1,668	5.6	37	5.8
Labourers	4,701	15.8	11	11.0
Not specified	1,902	6.4		5.7
Total	29,688	100.0		100.0

Business Locations by Industry at February 2006

	Business locations	People employed
Agriculture	3,199	2,000
Services to Agriculture; Hunting and Trapping	243	580
Forestry and Logging	134	120
Commercial Fishing	96	120
Metal Ore Mining	2	120
Other Mining	13	75
Services to Mining	3	35
Food Beverage and Tobacco	49	2,740
Textile Clothing Footwear and Leather Mfg	24	180
Wood and Paper Product Manufacturing	52	460
Printing Publishing and Recorded Media	26	90
Petroleum Coal Chemical etc Manufacturing	14	70
Non-Metallic Mineral Product Manufacturing	23	50
Metal Product Manufacturing	59	360
Machinery and Equipment Manufacturing	97	350
Other Manufacturing	58	75
Water Supply Sewerage and Drainage Services	8	35
General Construction	420	720
Construction Trade Services	527	820
Basic Material Wholesaling	77	250
Machinery and Motor Vehicle Wholesaling	51	230
Personal and Household Good Wholesaling	73	95
Food Retailing	207	1,460
Personal and Household Good Retailing	350	1,030
Motor Vehicle Retailing and Services	205	670
Accommodation Cafes and Restaurants	368	1,630
Road Transport	118	610
Water Transport	9	18
Air and Space Transport	3	0
Other Transport	4	9
Services to Transport	38	45
Storage	12	12
Communication Services	56	120
Finance	95	280
Insurance	1	3
Services to Finance and Insurance	32	30
Property Services	1,466	270
Business Services	460	850
Government Administration	37	510
Defence	1	3
Education	137	1,160
Health Services	191	980
Community Services	36	690
Motion Picture Radio and Television Services	12	35
Libraries Museums and the Arts	48	90
Sport and Recreation	132	330
Personal Services	162	240
Other Services	135	350
Total All Industry	9,563	21,000

These data are for the approximate electorate, to the nearest area unit. Included: enterprises having annual GST sales of \$30,000+ or other indicator of economic significance. Prepared from Stats NZ Business Demographic data.

Industries of the Gainfully Employed

	Coromandel			New Zealand
	Number	%	Rank *	%
Agriculture, forestry and fishing	5,280	17.8	9	6.8
Mining	195	0.7	4	0.2
Manufacturing	3,048	10.3	35	11.0
Electricity, gas, water and waste services	138	0.5	30	0.5
Construction	2,835	9.5	8	7.5
Wholesale trade	705	2.4	61	5.0
Retail trade	3,027	10.2	28	9.9
Accommodation	1,917	6.5	16	5.6
Transport, postal and warehousing	1,035	3.5	44	4.1
Information media and telecommunications	183	0.6	63	1.9
Financial and insurance services	429	1.4	57	3.2
Rental, hiring and real estate services	870	2.9	20	2.7
Professional, scientific and technical services	1,293	4.4	52	7.8
Administrative and support services	834	2.8	46	3.3
Public administration and safety	699	2.4	54	4.1
Education and training	1,611	5.4	60	7.2
Health care and social assistance	2,007	6.8	50	8.1
Arts and recreation services	408	1.4	45	1.6
Other services	1,056	3.6	48	3.9
Not Elsewhere Included	2,121	7.1		5.6
Total	29,688	100.0		100.0

* Rank 1 (high) to 63 (low) among general electorates. Ranks are of % in each group. Some totals may differ due to rounding.

All tables prepared from Statistics New Zealand 2006 Census data, unless otherwise noted.

Glossary

Term	Meaning
Abbreviations	The party abbreviations for 2008 are: Aotearoa NZ Youth Party (ANYIPP), ACT New Zealand (ACT), Alliance (ALL), Aotearoa Legalise Cannabis Party (ALCP), Communist League (CL), Democrats for Social Credit (NZDSC), Direct Democracy Party (DDP), Family Party (FAM), Green Party (GP), Hapu Party (HP), Human Rights Party (HR), Independent (IND), Jim Anderton's Progressive (JAP), Kiwi Party (KIWI), Labour Party (LAB), Libertarianz (LIB), McGillicuddy Serious Party (McG), Māori Party (MAOR), National Party (NAT), New Zealand First Party (NZF), New Zealand Pacific Party (NZPP), New Zealand Representative Party (NZRP), No Commercial Airport at Whenuapai Airbase (NCAWAP), NZ Economic Euthenics (NZEE), RAM – Residents Action Movement (RAM), Restore All Things in Christ (RATC), The Bill and Ben Party (BB), The Republic of NZ Party (RONZP), United Future (UFNZ), Workers Party (WP).
-	The party abbreviations for 2005 are: 99 MP Party (99MP), ACT New Zealand (ACT), Alliance (ALL), Anti-Capitalist Alliance (ACA), Aotearoa Legalise Cannabis Party (ALCP), Christian Heritage NZ (CH), Communist League (CL), Democrats for Social Credit (DEM), Destiny New Zealand (DEST), Direct Democracy Party (DDP), Equal Values Party (EVP), Green Party (GRE), Human Rights (HR), Independent (IND), Jim Anderton's Progressive (JAP), Labour Party (LAB), Libertarianz (LIB), Māori Party (MP), National Party (NAT), New Zealand First Party (NZF), NZ Economic Euthenics (NZEE), NZ Family Rights Protection Party (NZFRP), NZ Republicans Party (NZREP), OneNZ Party (OneNZ), Rangitikei First (RF), Restore All Things in Christ (RATIC), The Republic of NZ Party (REP), United Future New Zealand (UF).
	The party abbreviations for 2002 are: ACT (ACT), Alliance (ALL), Anti-Capitalist Alliance (ACA), Aotearoa NZ Youth (ANZY), Aroha Ngia Tatou (ANT), Beneficiaries (BEN), Christian Heritage (CH), Communist League (CL), Green Party (GRE), Human Rights (HR), Independent (IND), Labour Party (LAB), Legalise Cannabis (LC), Libertarianz (LIB), MAI (MAI), Mana Maori (MM), Maori Party (MP), National Party (NAT), New Generation (NG), Nga Iwi Morehu (NIM), NMP (NMP), NZ Economic Euthenics (NZEE), NZ Equal Rights (NZER), NZ First (NZF), OneNZ Party (1NZ), Outdoor Rec. NZ (ORNZ), P.C.P Coalition (PCPC), Progressive Coalition (PC), Project Hope (PH), Quality of Life (QOL,) Reform's Tahī (RT), United Future (UF).
Area Units	Area Units are aggregations of meshblocks. They are non-administrative areas intermediate between meshblocks and territorial authorities. Area units of main or secondary urban areas generally coincide with suburbs or parts thereof. Area units within urban areas normally contain 3,000-5,000 population though this can vary due to such things as industrial areas, port areas, rural areas and so on within the urban area boundaries. In rural areas, the straddling of some territorial authorities over regional boundaries has resulted in a number of area units having only 2 or 3 meshblocks and a very low population count. (Statistics New Zealand).
Average	The sum of a list of numbers, divided by the total number of numbers in the list. Also called arithmetic mean.
Census usually resident population	Population as calculated on census night, the latest census figures being as at March 2006. The census usually resident population count is all people counted in New Zealand on census night excluding overseas visitors and New Zealand residents temporarily overseas.
Employment	Full-time employment is equal to people working 30 or more hours per week. Part-time employment is equal to people working 1-29 hours per week.
General electoral population	Total ordinarily resident population as shown in the census of population and dwellings, with the exception of the Māori electoral population.
Income	Includes income from all sources, including not only wages and salaries, but also other sources such as benefits, interest payments etc. Income figures given are for before tax (gross) income.
Index of Socioeconomic Deprivation	The Index of Deprivation (a number from 1 to 10) is high for an area with a high degree of socioeconomic "deprivation", and is low for an affluent or less needy area. In New Zealand as a whole, small areas are evenly divided among the ten deciles. The index is calculated from such factors as proportions of people dependent on benefits, unemployed, and living in a single-parent family, and proportions of households with income below a certain threshold, with no access to a telephone, and with no access to a car.

	For more information, see the NZDep2006 Index of Deprivation Research Report (http://www.wnmeds.ac.nz/academic/dph/research/socialindicators.html)
Māori electoral population	A figure representing both the persons registered as electors of the Māori electoral districts and a proportion of the persons of New Zealand Māori descent under the age of 18 years. The proportion is determined by dividing the total number of persons registered as electors of Māori electoral districts by the number of persons of New Zealand Māori descent registered.
Mean	The sum of a list of numbers, divided by the total number of numbers in the list. Also called arithmetic mean or average.
Median	Median is the "middle value" of a list. The smallest number such that at least half the numbers in the list are no greater than it. If the list has an odd number of entries, the median is the middle entry in the list after sorting the list into increasing order. If the list has an even number of entries, the median is equal to the sum of the two middle (after sorting) numbers divided by two.
Meshblock	The meshblock is the smallest geographic area used by Statistics New Zealand in the collection and/or processing of data. The meshblock is thus the building block for aggregation into larger areas such as area units and urban areas.
	Over time, the division of meshblocks and changes in population patterns have resulted in meshblock population counts having a considerable range. There are meshblocks with nil population and some with over 500 population. There are over 42,000 meshblocks across New Zealand. (Statistics New Zealand).
Quotas	The Electoral Act 1993 provides that the South Island has 16 General electoral districts. The General electoral population of the South Island is divided by 16 to give the South Island quota. The North Island General electoral population is then divided by the South Island quota to give the number of North Island General electoral districts. The North Island General electoral population is divided by the number of North Island General electorates to give the North Island quota. For the 2007 electorate boundaries, the South Island quota is 57,562 and the North Island quota is 57,243.
	In a similar way, the Māori electoral population is divided by the South Island quota and rounded to give the number of Māori electoral districts. The Māori electoral quota is the Māori electoral population divided by the number of Māori electoral districts. For the 2007 electorate boundaries, the Māori quota is 59,583. For both General and Māori electoral districts the Commission may allow the electoral population to vary from quota by up to plus or minus 5%.
Rounding	Census data have been randomly rounded to multiples of three to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different tables.
Suppression	Census data have been suppressed in areas containing less than six individuals. This affects data in the Household Composition, Labour Force and Employment Status, and Industries of the Gainfully Employed tables.
Total responses	Several census variables allow people to provide more than one response to the question. When a person has reported more than one response they will be counted in each group they reported. This means that the total population will be greater than the usual subject population for that variable, as individuals may be counted more than once.

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