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Dunedin North

Electorate Profile

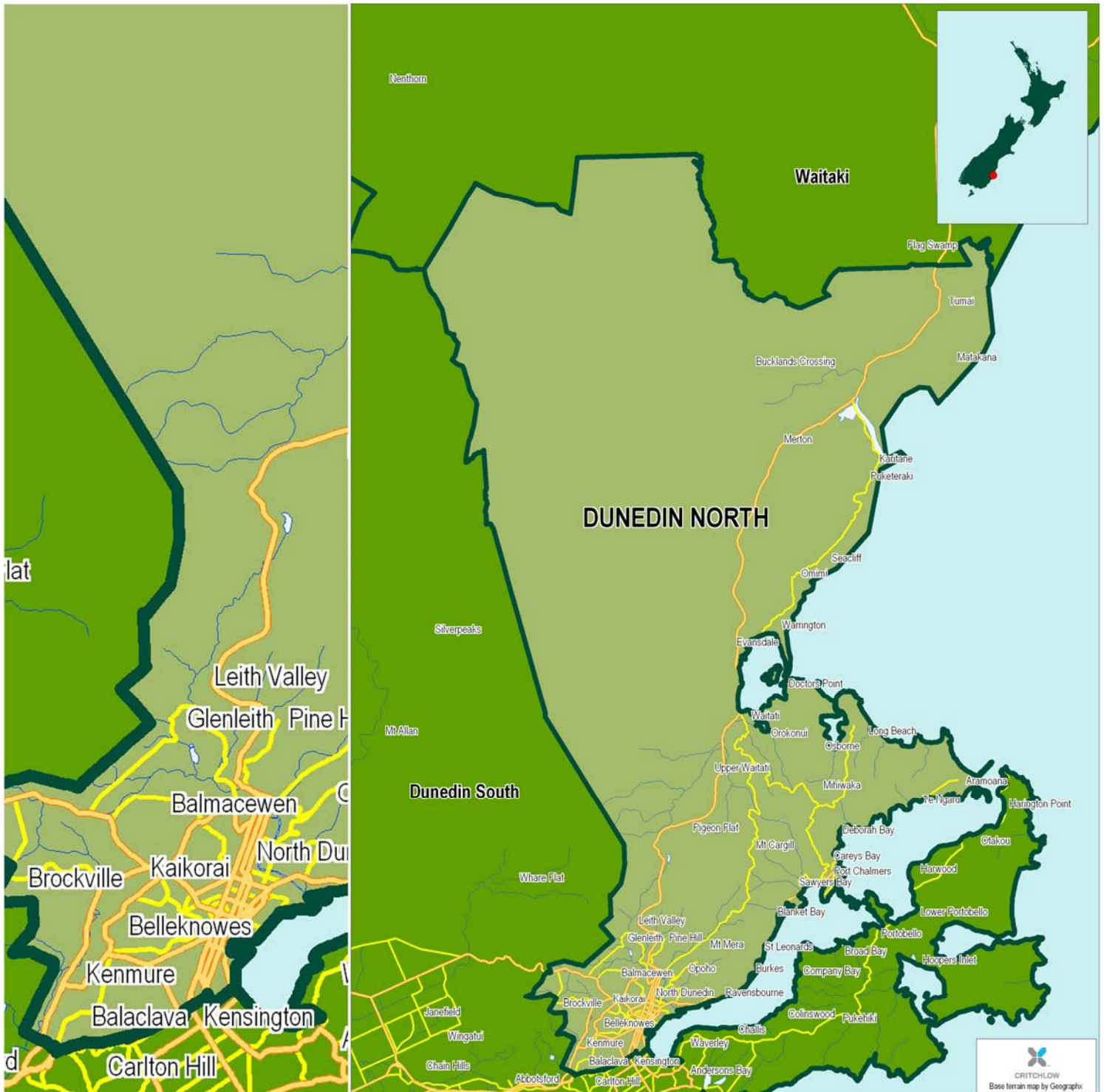


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Dunedin North: Electoral Profile

General Notes

Following boundary changes in 2007, the northern boundary of the Dunedin North electorate has been extended to include the northern coastal settlements of Waitati, Warrington, Karitane, and Waikouaiti. The southern boundary is formed by the Otago Harbour while the bulk of the central city and hill suburbs form the southwestern boundary.

The University of Otago, Dunedin College of Education and Otago Polytechnic lie within this electorate, together with the central health organisations for the region. In 2006, it had the highest proportion of any general electorate of: those aged 15-19 (14.1%); those on a student allowance (8.8%); those employed in the education and training industry (11.7%); and those employed in the health care and social assistance industry (12.3%).

Election Results

The winning candidate in the 2008 election, Pete Hodgson (Labour Party), captured a majority (52.62%) of the 32,547 valid electorate votes cast for candidates in the Dunedin North electorate. The seat was also held in 2005 by Pete Hodgson (Labour Party) with a margin of 7,630. The Labour Party captured a plurality (44.24%) of the party votes in Dunedin North, down 10.6 percentage points on its party vote share in 2005. Turnout (total votes cast as a proportion of enrolled electors) in 2008 was 81.57%.

2008 Election Results (Electorate)

Candidate	Valid Votes	Share (%)
HODGSON, Pete (LAB)	17,127	52.62
WOODHOUSE, Michael (NAT)	9,972	30.64
TUREI, Metiria (GP)	3,611	11.09
CALVERT, Hilary (ACT)	573	1.76
CRAWFORD, Julian (ALCP)	483	1.48
BILLOT, Victor (ALL)	448	1.38
EDWARDS, Mary (UFNZ)	228	0.70
McRAE, Olive (NZDSC)	105	0.32
Total Valid Votes	32,547	100.00
Total Votes Cast	32,781	100.72

Winning Candidate: HODGSON, Peter Colin - majority 7155

For interpretation of abbreviations, see Glossary.

2008 Election Results - Party Vote

Party	Valid Votes	Share (%)
Labour Party	14,608	44.24
National Party	9,692	29.35
Green Party	5,221	15.81
New Zealand First Party	1,132	3.43
ACT New Zealand	749	2.27
United Future	312	0.94
Jim Anderton's Progressive	310	0.94
The Bill and Ben Party	252	0.76
Māori Party	230	0.70
Aotearoa Legalise Cannabis Party	143	0.43
Kiwi Party	125	0.38
Alliance	106	0.32
Family Party	57	0.17
Democrats for Social Credit	36	0.11
Workers Party	18	0.05
New Zealand Pacific Party	14	0.04
Libertarianz	9	0.03
RAM - Residents Action Movement	4	0.01
The Republic of New Zealand Party	2	0.01
Total Valid Votes	33,020	100.00
Total Votes Cast	33,109	100.27

2005 Election Results (Electorate)

Candidate	Valid Votes	Share (%)
HODGSON, Pete (LAB)	17,769	55.08
RICH, Katherine (NAT)	10,139	31.43
JAMIESON, Philippa (GRE)	2,405	7.46
PETERS, Mark (UF)	652	2.02
BAKER-SHERMAN, Jason (ALCP)	498	1.54
BOYACK, James (JAP)	330	1.02
BILLOT, Victor (ALL)	270	0.84
MARTIN, Willie (ACT)	196	0.61
Total Valid Votes	32,259	100.00
Total Votes Cast	32,500	100.75

Winning Candidate: HODGSON, Pete (LAB) - Majority: 7630

For interpretation of abbreviations, see Glossary.

2005 Election Results - Party Vote

Party	Valid Votes	Share (%)
Labour Party	17,915	54.82
National Party	8,217	25.14
Green Party	3,536	10.82
New Zealand First Party	931	2.85
United Future New Zealand	901	2.76
Jim Andertons Progressive	431	1.32
ACT New Zealand	322	0.99
Māori Party	96	0.29
Aotearoa Legalise Cannabis Party	95	0.29
Destiny New Zealand	78	0.24
Alliance	65	0.20
Christian Heritage NZ	35	0.11
Democrats for Social Credit	21	0.06
Libertarianz	14	0.04
99 MP Party	10	0.03
Direct Democracy Party	4	0.01
OneNZ Party	4	0.01
The Republic of NZ Party	4	0.01
NZ Family Rights Protection Party	3	0.01
Total Valid Votes	32,682	100.00
Total Votes Cast	32,753	100.22

Voter Enrolment and Turnout 2005, 2008

	Dunedin North	NZ	Dunedin North	NZ
	2005		2008	
Voting Age Population (VAP)*	47,600	2,990,300	50,200	3,138,000
Electors on General Roll (EGR)	39,418	2,639,393	40,789	2,761,093
Electors on Māori Roll	1,098	208,003	1,309	229,666
Total Enrolled**	40,516	2,847,396	42,098	2,990,759
Total Votes Cast by EGR (TVC)	32,883	2,164,495	33,271	2,233,146
% VAP Enrolled	85	95	84	95
Turnout (TVC as % EGR)	83	82	82	81

* Estimated population statistics as at: June 2005; June 2008; ** Enrolment statistics as at: September 2005; November 2008.

Dunedin North: People

Population Summary

	Numbers and Percent Change
Usually Resident Population 2006 Census	59,241
Usually Resident Population 2001 Census	56,592
Increase 2001-06	2,649
Percent Increase 2001-06	5
Percent Increase 2001-06, New Zealand	8

Age Groups of the Usually Resident Population

	Dunedin North			New Zealand
	Number	%	Rank *	%
Age 0-4 Years	2,706	4.6	60	6.8
Age 5-14 Years	5,823	9.8	61	14.7
Age 15-19 Years	8,343	14.1	1	7.5
Age 20-29 Years	13,890	23.4	3	12.7
Age 30-49 Years	14,199	24.0	63	29.4
Age 50-64 Years	8,220	13.9	54	16.5
Age 65 Years and Over	6,060	10.2	46	12.3
Total	59,241	100.0		100.0
Median Age (Years)	28		55	
Total 18 Years and Over	48,273	81.5		73.8
Total Males	28,377	47.9		48.8
Total Females	30,864	52.1		51.2

The median age for New Zealand as a whole is 35 years.

Ethnic Groups of the Usually Resident Population

	Dunedin North			New Zealand
	Number	%	Rank *	%
European	43,764	76.9	16	67.6
Māori	3,723	6.5	51	14.6
Pacific Peoples	1,359	2.4	39	6.9
Asian	4,680	8.2	28	9.2
Middle Eastern/Latin American/African	573	1.0	27	0.9
Other (incl New Zealander)	7,098	12.5	22	11.2
Total Specified	56,931	100.0		100.0
Not Elsewhere Indicated	2,310	4.1		4.3

People reporting themselves in more than one category have been counted in each, so the sum of responses in the table may be greater than the number of people responding.

Birthplace of Usually Resident New Zealand Population

	Dunedin North			New Zealand
	Number	%	Rank *	%
New Zealand	45,045	76.0	34	73.5
Overseas	11,832	20.0	30	21.8
Not Specified	2,361	4.0		4.7
Total	59,244	100.0		100.0

Birthplace and Years Since Arrival in New Zealand, for Overseas Born

	Dunedin North			New Zealand
	Number	%	Rank *	%
UK and Ireland				
under 5 Yrs	630	5.3	44	5.8
5 - 9 Yrs	306	2.6	29	2.2
10 - 19 Yrs	462	3.9	25	3.0
20 Yrs and over	1,920	16.2	40	16.8
Total UK and Ireland	3,411	28.8	37	28.6
Pacific Islands				
under 5 Yrs	168	1.4	33	3.3
5 - 9 Yrs	72	0.6	43	2.5
10 - 19 Yrs	117	1.0	41	3.5
20 Yrs and over	189	1.6	47	4.8
Total Pacific Islands	594	5.0	41	15.4
North East Asia ⁽¹⁾				
under 5 Yrs	1,089	9.2	17	7.3
5 - 9 Yrs	561	4.7	16	3.6
10 - 19 Yrs	414	3.5	14	3.3
20 Yrs and over	102	0.9	14	0.6
Total North-East Asia;	2,262	19.1	17	15.4
Overseas Born				
under 5 Yrs	4,095	34.6	14	30.9
5 - 9 Yrs	1,887	15.9	22	16.2
10 - 19 Yrs	2,088	17.6	18	17.0
20 Yrs and over	3,264	27.6	44	31.5
Total Overseas Born	11,835	100.0		100.0

⁽¹⁾ North East Asia includes China, Korea, Taiwan, Hong Kong, Japan.

Languages Spoken

	Dunedin North			New Zealand
	Number	%	Rank *	%
English	55,479	93.6	17	91.2
Māori	1,146	1.9	42	3.9
NZ Sign	369	0.6	27	0.6
Samoan	348	0.6	35	2.1
Other	7,842	13.2	25	12.6
None	810	1.4	63	1.9
Total People	59,241	100.0		100.0

People reporting themselves in more than one category have been counted in each, so the sum of responses in the table may be greater than the number of people responding.

Highest Qualifications of the Population aged 15 years and over

	Dunedin North			New Zealand
	Number	%	Rank *	%
No Qualification	6,900	13.6	56	22.4
Level 1 Certificate Gained at School	4,023	7.9	59	12.2
Level 2 Certificate Gained at School	3,531	7.0	58	8.3
Level 3 or 4 Certificate Gained at School	10,410	20.5	1	5.4
Overseas Secondary School Qualification	2,148	4.2	36	5.5
Level 1, 2 or 3 Certificate Gained Post-school	1,932	3.8	44	4.1
Level 4 Certificate Gained Post-school	3,678	7.3	52	9.1
Level 5 Diploma	1,422	2.8	59	3.5
Level 6 Diploma	2,070	4.1	57	5.0
Bachelor Degree and Level 7 Qualifications	6,480	12.8	17	10.0
Post-Graduate and Honours Degree	1,542	3.0	7	1.8
Masters Degree	1,443	2.8	15	1.9
Doctorate Degree	924	1.8	2	0.5
Not Specified	4,215	8.3	48	10.4
Total	50,712	100.0		100.0

Ethnic Group of School Pupils

	Dunedin North			New Zealand
	Number	%	Rank *	%
European	7,611	79.5	10	57.4
Māori	849	8.9	54	21.6
Pacific Peoples	292	3.1	36	9.3
Asian	439	4.6	30	8.3
Other	150	1.6	33	2.1
Overseas	232	2.4	9	1.4
Total Roll	9,573	100.0		100.0

Prepared from Ministry of Education data.

Iwi Affiliations

Iwi	Number
Ngāi Tahu / Kāi Tahu	1,359
Ngāpuhi	519
Ngāti Porou	333
Ngāti Tūwharetoa	141
Te Arawa	126
Ngāti Kahungunu region unspecified	123
Ngāti Kahungunu ki Te Wairoa	120
Tūhoe	117
Kāti Māmoe	114
Ngāti Maniapoto	111
Waikato	111
Te Atiawa (Taranaki)	102
Ngāti Raukawa (Horowhenua/Manawatū)	81
Ngāti Kahungunu ki Wairarapa	72
Te Rarawa	63
Tainui	63
Ngāti Awa	57
Ngāti Kahungunu ki Heretaunga	54
Whakatōhea	51
Te Whānau-a-Apanui	51
Ngāti Ruanui	48
Waitaha (Te Waipounamu/South Island)	48
Ngāti Whātua	45
Ngāti Raukawa (Waikato)	42
Te Aupōuri	39
Te Ati Haunui-a-Pāpārangi	39
Rongomaiwahine (Te Māhia)	36
Waitaha region unspecified	36
Ngāti Kahu	33
Ngāti Kuri	33

These are the top 30 Iwi for the Dunedin North electorate. People reporting themselves in more than one Iwi have been counted in each, so the sum of responses in the table may be greater than the number of people.

Religious Affiliations

	Dunedin North			New Zealand
	Number	%	Rank *	%
Buddhist	822	1.5	26	1.4
Christian	27,207	49.3	57	54.2
- Anglican	5,391	9.8	54	14.8
- Baptist	837	1.5	27	1.5
- Brethren	177	0.3	38	0.5
- Catholic	7,113	12.9	38	13.6
- Christian (not further defined)	2,121	3.8	60	5.0
- Congregational/Reformed	126	0.2	37	0.4
- Jehovahs Witnesses	129	0.2	56	0.5
- Latter Day Saints	126	0.2	59	1.2
- Methodist	1,002	1.8	58	3.3
- Pentecostal	798	1.4	53	2.1
- Presbyterian	9,048	16.4	6	10.3
- Salvation Army	129	0.2	37	0.3
- Seventh Day Adventist	90	0.2	57	0.4
Hindu	471	0.9	31	1.7
Islam/Muslim	453	0.8	27	1.0
Judaism/Jewish	111	0.2	14	0.2
Māori Christian	174	0.3	57	1.8
- Ratana	123	0.2	59	1.4
- Ringatū	54	0.1	45	0.4
Spiritualism and New Age Religions	456	0.8	2	0.5
Other Religions	234	0.4	38	0.7
Residual Categories	7,290	13.2	37	14.3
No Religion	23,211	42.0	4	34.6
Total Specified	55,218	100.0		100.0

People reporting themselves in more than one category have been counted in each, so the sum of responses in the table may be greater than the number of people responding.

* Rank 1 (high) to 63 (low) among general electorates. Ranks are of % in each group. Some totals may differ due to rounding.

All tables prepared from Statistics New Zealand 2006 Census data, unless otherwise noted.

Dunedin North: Households

Family Type of Families in Private Dwellings

	Dunedin North			New Zealand
	Number	%	Rank *	%
Couple Only	5,583	44.2	15	39.9
Two Parent Family	4,884	38.7	47	42.0
One Parent Family	2,157	17.1	35	18.1
Total	12,627	100.0		100.0

Family Income

	Dunedin North			New Zealand
	Number	%	Rank *	%
Nil or Loss	57	0.5	44	0.7
\$1-\$5,000	126	1.0	26	1.0
\$5,001-\$10,000	171	1.4	9	1.0
\$10,001-\$15,000	225	1.8	36	1.8
\$15,001-\$20,000	537	4.3	17	3.7
\$20,001-\$25,000	1,065	8.4	25	7.7
\$25,001-\$30,000	477	3.8	16	3.3
\$30,001-\$35,000	579	4.6	32	4.5
\$35,001-\$40,000	618	4.9	20	4.4
\$40,001-\$50,000	1,059	8.4	28	7.8
\$50,001-\$70,000	2,202	17.4	18	15.9
\$70,001-\$100,000	1,992	15.8	35	15.8
\$100,001+	2,001	15.8	29	18.5
Not Specified	1,515	12.0		13.9
Total	12,627	100.0		100.0
Median (\$)	55,800		10	

The median family income for New Zealand as a whole is \$59,000.

Social Marital Status

	Dunedin North			New Zealand
	Number	%	Rank *	%
Married	15,645	30.9	60	43.7
Other Partnership	6,327	12.5	49	13.5
Total Partnership	21,972	43.3	62	57.3
Non-Partnered	25,434	50.2	1	36.2
Not Stated	3,306	6.5		6.6
Total	50,712	100.0		100.0

Household Composition of Private Dwellings

	Dunedin North			New Zealand
	Number	%	Rank *	%
One Family	12,156	58.7	60	67.8
Two Families	222	1.1	59	2.5
Three or More Families	9	0.0	48	0.2
Non-Family Household	2,904	14.0	3	5.0
One Person Household	5,115	24.7	19	22.6
Not Available	297	1.4		1.9
Total Households	20,703	100.0		100.0

Access to Telecommunications

	Dunedin North			New Zealand
	Number	%	Rank *	%
No Access	300	1.4	46	2.0
Cellphone	14,961	72.3	25	71.1
Telephone	18,651	90.1	20	87.8
Fax	3,210	15.5	60	24.9
Internet	12,687	61.3	19	58.0
Total Households	20,703	100.0		100.0

Households reporting more than one means of access to telecommunications have been counted in each stated category. Thus the sum of responses in the table will be greater than the number of households.

Tenure of Dwellings

	Dunedin North			New Zealand
	Number	%	Rank *	%
Owned	12,159	58.7	49	62.7
- mortgage	6,162	29.8	50	32.9
- no mortgage	5,484	26.5	37	27.1
- mortgage not specified	516	2.5	41	2.7
Not owned	7,488	36.2	13	31.1
- paying rent	6,921	33.4	12	26.7
- no rent	489	2.4	61	3.9
- rent not specified	78	0.4	43	0.4
Tenure not specified	1,056	5.1		6.2
Total households	20,703	100.0		100.0

Socio-Economic Status Decile of Schools in the Electorate, July 2007

Decile	Dunedin North				New Zealand	
	Number of Schools	%	Number of Pupils	%	% of Schools	% of Pupils
One	0	0.0	0	0.0	10.4	7.4
Two	1	2.5	182	1.9	9.7	7.5
Three	1	2.5	137	1.4	9.6	7.9
Four	4	10.0	164	1.7	9.9	9.6
Five	4	10.0	336	3.5	9.7	10.1
Six	4	10.0	1,102	11.5	9.5	9.5
Seven	6	15.0	1,056	11.0	9.9	10.7
Eight	8	20.0	2,275	23.8	9.1	9.3
Nine	5	12.5	2,156	22.5	9.8	10.4
Ten	7	17.5	2,165	22.6	10.0	14.6
Not allocated	0	0.0	0	0.0	2.3	3.0
Total	40	100.0	9,573	100.0	100.0	100.0

Decile Ten is the highest socio-economic status.

Prepared from Ministry of Education data.

Index of Socioeconomic Deprivation for Areas within the Electorate

Area Unit	Index of Deprivation 2006 (1)
Kaikorai Hill	1
Glenleith	1
St Leonards-Blanket Bay	1
Maori Hill	2
Helensburgh	2
Roslyn North	2
Aramoana	3
Opoho	3
Roslyn South	3
Belleknowes	3
Kenmure	3
Evansdale	4
Warrington	4
Balmacewen	4
Sawyers Bay	4
Waikouaiti	5
Waitati	5
Mornington	5
Ravensbourne	5
Karitane	6
Halfway Bush	6
High St-Stuart St	7
Forrester Park	7
Pine Hill	7
Woodhaugh	7
Wakari	7
North East Valley	8
Brockville	8
Caversham	8
Port Chalmers	8
Harbourside	9
Fernhill	9
Stuart St-Frederick St	9
North Dunedin	9
Otago University	10

(1) The higher the Index of Deprivation (1 - 10), the more socioeconomically deprived an area is considered (see Glossary). Area Units do not correspond directly to Electorates, therefore only Area Units that are primarily within each Electorate are included.

Prepared from data published by the University of Otago, Wellington.

* Rank 1 (high) to 63 (low) among general electorates. Ranks are of % in each group. Some totals may differ due to rounding.

All tables prepared from Statistics New Zealand 2006 Census data, unless otherwise noted.

Dunedin North: Work

Personal Income of the Population aged 15 years and over

	Dunedin North			New Zealand
	Number	%	Rank *	%
Nil or Loss	2,463	4.9	28	5.1
\$1-\$5,000	7,437	14.7	1	7.0
\$5,001-\$10,000	6,624	13.1	1	7.2
\$10,001-\$15,000	6,066	12.0	27	11.3
\$15,001-\$20,000	3,960	7.8	37	8.2
\$20,001-\$25,000	2,997	5.9	48	7.0
\$25,001-\$30,000	2,865	5.6	56	6.8
\$30,001-\$35,000	2,655	5.2	59	6.4
\$35,001-\$40,000	2,445	4.8	63	6.4
\$40,001-\$50,000	3,177	6.3	62	8.3
\$50,001-\$70,000	3,423	6.7	58	8.9
\$70,001-\$100,000	1,341	2.6	53	4.0
\$100,001+	1,092	2.2	45	3.3
Not Specified	4,161	8.2		10.2
Total	50,712	100.0		100.0
Median (\$)	15,900		63	

The median personal income for New Zealand as a whole is \$24,400.

Income Support Received by those aged 15 years and over

	Dunedin North			New Zealand
	Number	%	Rank *	%
NZ Superannuation or Veterans Pension	5,472	10.8	47	13.9
Unemployment Benefit	1,710	3.4	19	2.9
Sickness Benefit	1,125	2.2	34	2.2
Domestic Purposes Benefit	891	1.8	50	2.9
Invalids Benefit	1,311	2.6	27	2.4
Student Allowance	4,467	8.8	1	2.0
Other government benefits	1,722	3.4	12	3.0
No government benefit	44,373	87.5	27	87.3
Not specified	2,655	5.2		6.3
Total aged 15 and over	50,712	100.0		100.0

People reporting themselves in more than one category have been counted in each, so the sum of responses in the table may be greater than the number of people responding.

Labour Force and Employment Status of the Population aged 15 years and over

	Dunedin North			New Zealand
	Number	%	Rank *	%
Full-time Employed	19,302	38.1	63	48.4
Part-time Employed	8,568	16.9	3	14.4
Unemployed	2,544	5.0	4	3.4
Total Labour Force	30,411	60.0	60	66.2
Not in Labour Force	18,777	37.0	2	30.4
Labour Force Status Not Specified	1,524	3.0		3.4
Total Aged 15 Years and over	50,712	100.0		100.0
Employed				
- Paid Employee	23,442	46.2	43	47.9
- Employer	1,308	2.6	58	4.5
- Self-Employed, Not Employing	2,247	4.4	59	7.5
- Unpaid Worker in Family Business	354	0.7	50	1.3
- Employment Status Not Specified	681	1.3	49	1.8
- Total Gainfully Employed	27,867	55.0	60	62.8

Occupations of the Gainfully Employed

	Dunedin North			New Zealand
	Number	%	Rank *	%
Managers	3,153	11.3	59	17.1
Professionals	6,837	24.5	11	18.8
Technicians and Trades Workers	3,225	11.6	47	12.2
Community and Personal Service Workers	3,048	10.9	1	7.9
Clerical and Administrative Workers	3,135	11.2	43	12.1
Sales Workers	2,964	10.6	16	9.4
Machinery Operators and Drivers	1,107	4.0	53	5.8
Labourers	3,027	10.9	31	11.0
Not specified	1,371	4.9		5.7
Total	27,870	100.0		100.0

Business Locations by Industry at February 2006

	Business locations	People employed
Agriculture	179	210
Services to Agriculture; Hunting and Trapping	17	25
Forestry and Logging	63	45
Commercial Fishing	34	15
Other Mining	4	30
Services to Mining	1	0
Food Beverage and Tobacco	31	1,000
Textile Clothing Footwear and Leather Mfg	32	190
Wood and Paper Product Manufacturing	23	160
Printing Publishing and Recorded Media	28	1,160
Petroleum Coal Chemical etc Manufacturing	14	85
Non-Metallic Mineral Product Manufacturing	9	95
Metal Product Manufacturing	54	510
Machinery and Equipment Manufacturing	71	450
Other Manufacturing	34	140
Electricity and Gas Supply	4	140
Water Supply Sewerage and Drainage Services	2	100
General Construction	134	620
Construction Trade Services	240	810
Basic Material Wholesaling	52	380
Machinery and Motor Vehicle Wholesaling	94	450
Personal and Household Good Wholesaling	87	330
Food Retailing	133	1,550
Personal and Household Good Retailing	409	2,520
Motor Vehicle Retailing and Services	143	550
Accommodation Cafes and Restaurants	322	3,360
Road Transport	103	520
Rail Transport	2	35
Water Transport	4	6
Air and Space Transport	4	9
Other Transport	2	6
Services to Transport	44	390
Storage	7	9
Communication Services	44	520
Finance	140	450
Insurance	29	85
Services to Finance and Insurance	93	350
Property Services	909	470
Business Services	669	4,150
Government Administration	53	1,340
Defence	3	100
Education	125	5,580
Health Services	326	4,330
Community Services	72	1,690
Motion Picture Radio and Television Services	35	230
Libraries Museums and the Arts	56	550
Sport and Recreation	93	600
Personal Services	146	590
Other Services	139	980
Total All Industry	5,312	37,930

These data are for the approximate electorate, to the nearest area unit. Included: enterprises having annual GST sales of \$30,000+ or other indicator of economic significance. Prepared from Stats NZ Business Demographic data.

Industries of the Gainfully Employed

	Dunedin North			New Zealand
	Number	%	Rank *	%
Agriculture, forestry and fishing	465	1.7	35	6.8
Mining	102	0.4	10	0.2
Manufacturing	2,370	8.5	52	11.0
Electricity, gas, water and waste services	147	0.5	20	0.5
Construction	1,536	5.5	59	7.5
Wholesale trade	918	3.3	50	5.0
Retail trade	3,159	11.3	9	9.9
Accommodation	3,135	11.2	1	5.6
Transport, postal and warehousing	906	3.3	50	4.1
Information media and telecommunications	564	2.0	24	1.9
Financial and insurance services	579	2.1	46	3.2
Rental, hiring and real estate services	591	2.1	58	2.7
Professional, scientific and technical services	1,641	5.9	38	7.8
Administrative and support services	861	3.1	38	3.3
Public administration and safety	1,014	3.6	22	4.1
Education and training	3,249	11.7	1	7.2
Health care and social assistance	3,441	12.3	1	8.1
Arts and recreation services	696	2.5	4	1.6
Other services	1,137	4.1	29	3.9
Not Elsewhere Included	1,356	4.9		5.6
Total	27,867	100.0		100.0

* Rank 1 (high) to 63 (low) among general electorates. Ranks are of % in each group. Some totals may differ due to rounding.

All tables prepared from Statistics New Zealand 2006 Census data, unless otherwise noted.

Glossary

Term	Meaning
Abbreviations	The party abbreviations for 2008 are: Aotearoa NZ Youth Party (ANYIPP), ACT New Zealand (ACT), Alliance (ALL), Aotearoa Legalise Cannabis Party (ALCP), Communist League (CL), Democrats for Social Credit (NZDSC), Direct Democracy Party (DDP), Family Party (FAM), Green Party (GP), Hapu Party (HP), Human Rights Party (HR), Independent (IND), Jim Anderton's Progressive (JAP), Kiwi Party (KIWI), Labour Party (LAB), Libertarianz (LIB), McGillicuddy Serious Party (McG), Māori Party (MAOR), National Party (NAT), New Zealand First Party (NZF), New Zealand Pacific Party (NZPP), New Zealand Representative Party (NZRP), No Commercial Airport at Whenuapai Airbase (NCAWAP), NZ Economic Euthenics (NZEE), RAM – Residents Action Movement (RAM), Restore All Things in Christ (RATC), The Bill and Ben Party (BB), The Republic of NZ Party (RONZP), United Future (UFNZ), Workers Party (WP).
-	The party abbreviations for 2005 are: 99 MP Party (99MP), ACT New Zealand (ACT), Alliance (ALL), Anti-Capitalist Alliance (ACA), Aotearoa Legalise Cannabis Party (ALCP), Christian Heritage NZ (CH), Communist League (CL), Democrats for Social Credit (DEM), Destiny New Zealand (DEST), Direct Democracy Party (DDP), Equal Values Party (EVP), Green Party (GRE), Human Rights (HR), Independent (IND), Jim Anderton's Progressive (JAP), Labour Party (LAB), Libertarianz (LIB), Māori Party (MP), National Party (NAT), New Zealand First Party (NZF), NZ Economic Euthenics (NZEE), NZ Family Rights Protection Party (NZFRP), NZ Republicans Party (NZREP), OneNZ Party (OneNZ), Rangitikei First (RF), Restore All Things in Christ (RATIC), The Republic of NZ Party (REP), United Future New Zealand (UF).
	The party abbreviations for 2002 are: ACT (ACT), Alliance (ALL), Anti-Capitalist Alliance (ACA), Aotearoa NZ Youth (ANZY), Aroha Ngia Tatou (ANT), Beneficiaries (BEN), Christian Heritage (CH), Communist League (CL), Green Party (GRE), Human Rights (HR), Independent (IND), Labour Party (LAB), Legalise Cannabis (LC), Libertarianz (LIB), MAI (MAI), Mana Maori (MM), Maori Party (MP), National Party (NAT), New Generation (NG), Nga Iwi Morehu (NIM), NMP (NMP), NZ Economic Euthenics (NZEE), NZ Equal Rights (NZER), NZ First (NZF), OneNZ Party (1NZ), Outdoor Rec. NZ (ORNZ), P.C.P Coalition (PCPC), Progressive Coalition (PC), Project Hope (PH), Quality of Life (QOL,) Reform's Tahī (RT), United Future (UF).
Area Units	Area Units are aggregations of meshblocks. They are non-administrative areas intermediate between meshblocks and territorial authorities. Area units of main or secondary urban areas generally coincide with suburbs or parts thereof. Area units within urban areas normally contain 3,000-5,000 population though this can vary due to such things as industrial areas, port areas, rural areas and so on within the urban area boundaries. In rural areas, the straddling of some territorial authorities over regional boundaries has resulted in a number of area units having only 2 or 3 meshblocks and a very low population count. (Statistics New Zealand).
Average	The sum of a list of numbers, divided by the total number of numbers in the list. Also called arithmetic mean.
Census usually resident population	Population as calculated on census night, the latest census figures being as at March 2006. The census usually resident population count is all people counted in New Zealand on census night excluding overseas visitors and New Zealand residents temporarily overseas.
Employment	Full-time employment is equal to people working 30 or more hours per week. Part-time employment is equal to people working 1-29 hours per week.
General electoral population	Total ordinarily resident population as shown in the census of population and dwellings, with the exception of the Māori electoral population.
Income	Includes income from all sources, including not only wages and salaries, but also other sources such as benefits, interest payments etc. Income figures given are for before tax (gross) income.
Index of Socioeconomic Deprivation	The Index of Deprivation (a number from 1 to 10) is high for an area with a high degree of socioeconomic "deprivation", and is low for an affluent or less needy area. In New Zealand as a whole, small areas are evenly divided among the ten deciles. The index is calculated from such factors as proportions of people dependent on benefits, unemployed, and living in a single-parent family, and proportions of households with income below a certain threshold, with no access to a telephone, and with no access to a car.

	For more information, see the NZDep2006 Index of Deprivation Research Report (http://www.wnmeds.ac.nz/academic/dph/research/socialindicators.html)
Māori electoral population	A figure representing both the persons registered as electors of the Māori electoral districts and a proportion of the persons of New Zealand Māori descent under the age of 18 years. The proportion is determined by dividing the total number of persons registered as electors of Māori electoral districts by the number of persons of New Zealand Māori descent registered.
Mean	The sum of a list of numbers, divided by the total number of numbers in the list. Also called arithmetic mean or average.
Median	Median is the "middle value" of a list. The smallest number such that at least half the numbers in the list are no greater than it. If the list has an odd number of entries, the median is the middle entry in the list after sorting the list into increasing order. If the list has an even number of entries, the median is equal to the sum of the two middle (after sorting) numbers divided by two.
Meshblock	The meshblock is the smallest geographic area used by Statistics New Zealand in the collection and/or processing of data. The meshblock is thus the building block for aggregation into larger areas such as area units and urban areas.
	Over time, the division of meshblocks and changes in population patterns have resulted in meshblock population counts having a considerable range. There are meshblocks with nil population and some with over 500 population. There are over 42,000 meshblocks across New Zealand. (Statistics New Zealand).
Quotas	The Electoral Act 1993 provides that the South Island has 16 General electoral districts. The General electoral population of the South Island is divided by 16 to give the South Island quota. The North Island General electoral population is then divided by the South Island quota to give the number of North Island General electoral districts. The North Island General electoral population is divided by the number of North Island General electorates to give the North Island quota. For the 2007 electorate boundaries, the South Island quota is 57,562 and the North Island quota is 57,243.
	In a similar way, the Māori electoral population is divided by the South Island quota and rounded to give the number of Māori electoral districts. The Māori electoral quota is the Māori electoral population divided by the number of Māori electoral districts. For the 2007 electorate boundaries, the Māori quota is 59,583. For both General and Māori electoral districts the Commission may allow the electoral population to vary from quota by up to plus or minus 5%.
Rounding	Census data have been randomly rounded to multiples of three to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different tables.
Suppression	Census data have been suppressed in areas containing less than six individuals. This affects data in the Household Composition, Labour Force and Employment Status, and Industries of the Gainfully Employed tables.
Total responses	Several census variables allow people to provide more than one response to the question. When a person has reported more than one response they will be counted in each group they reported. This means that the total population will be greater than the usual subject population for that variable, as individuals may be counted more than once.

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